Provincial Library dec52

The Didsbury Pioneer

VOLUME 50; NUMBER 15 — DIDSBURY, ALBERTA, WEDNESDAY, APRIL 9, 1952 — $2.50 a Year; 6c a Copy

Municipal Council Appoints New Secretary-Treasurer

Having reached the retirement age for municipal secretaries, Mr. Alf. Brusso has relinquished his position as secretary-treasurer of the Municipal District of Mountain View No. 49, and the position has been filled by Mr. Jack Riddoch who has been assistant secretary for the past five years.

The new assistant secretary is Mr. Rex Dawson, and to complete the staff it is planned to engage the services of a stenographer.

Mr. Riddoch has had almost 15 years experience in secretarial work having started in 1937 as a school secretary, and for two years was assistant-secretary of the old M. D. Shepherd in Calgary. He was secretary-treasurer of the old M. D. Bow Valley in Strathmore for three years and then served in the Air Force for three and a half years before coming to Didsbury in January 1947 to accept the position of assistant-secretary of the Municipal District of Mountain View.

Mr. Alf. Brusso, the retiring secretary-treasurer, left Ontario in 1904 and spent two years at Swift Current, Sask., before coming to Didsbury in 1906, when he clerked in a local store for four years. In 1910 he went into the furniture business and operated his store until 1914.

On May 6, 1916, Mr. Brusso was appointed secretary-treasurer of the old Municipal District of Mountain View No. 310, and at that time the municipal office was in the Union Bank building, later the Bank of Montreal and now the permanent office of the Municipal District of Mountain View No. 49.

The office was moved in 1916 from the Union Bank to the office now occupied by H. Lynch-Staunton, and continued in that building until the large municipality was formed in 1944. The old Bank of Montreal building was then purchased for a permanent office for the Municipal District of Mountain View No 49, and the staff moved to its new home in December 1944.

From 1914 until 1920 Mr. Brusso was secretary-treasurer of the Town of Didsbury.

Having completed almost 37 years as municipal secretary in Alberta, Mr. Brusso was one of the oldest active municipal secretaries in the Province, and he is receiving congratulations on his long and faithful service.

Wm. J. Bagnall New Reeve of Municipality

At the regular meeting of the Council of the Municipal District of Mountain View No. 49, held in Didsbury on Thursday, April 3, the newly-elected Councillors, Charles Fox and Herman Roedler, took the oath of office, and the following appointments were made:

Reeve: Wm. J. Bagnall.
Deputy Reeve, Charles Fox.
Secretary-Treasurer, J. Riddoch.
Assistant Secretary, Rex Dawson.
Auditor, C. E. Reiber.
Health Unit Representatives: C. Fox and W. H. Metz.
Agricultural Service Board Representatives: F. J. Niddrie, W. J. Bagnall, Frank Laut, Wm. Hammer, Hugh McPhail and W. K. Snyder.

Two applications for mothers' allowance were approved.

The delegates attending the budget meeting of the Olds School Division reported that the school budget would have to be approved as it was impossible to reduce estimated expenditures.

It was reported at the meeting that two new graders and one HD15 Allis Chalmers tractor had been delivered, the latter to replace an HD10 tractor which had been taken in trade.

Delegates elected to attend the Central Alberta Municipal Association Convention in Red Deer on April 19 include Councillors F. J. Niddrie, Earl Dodd, H. Goetjen, W. H. Metz and secretary-treasurer J. Riddoch.

Council decided to continue the supplying of gopher poison to farmers in the municipality, allowing one free can of poison for each can purchased by the farmer.

The meeting was adjourned and will be continued on April 26.

C.P.R. TRAIN TIMES AT DIDSBURY

NORTHBOUND:
No. 521—(flag stop) 1.10 a.m. daily
No. 523—Daily except Sunday, 11:32 a.m.
No. 525—Daily at 6:21 p.m.
No. 527—Daily "Eskimo" 10:00 a.m., (stops only on flag on Sundays)

SOUTHBOUND:
No. 522—Daily 4:52 a.m.
No. 524—Daily 12:46 p.m.
No. 526—Daily except Sunday, at 5:13 p.m.
No. 528—Daily 6:21 p.m. (stops on flag on Sundays only).

MRS. ROBERTS PRESIDENT OF LADIES' CURLING CLUB

The annual meeting of the Ladies' Curling Club was held on Friday, March 28, at the home of Mrs. Margaret Clayton and the following officers were elected:

President, Mrs. Nellie Roberts.
Vice Pres., Mrs. Marvel McCoy.
Sec.-Treas., Mrs. Eda Wood.

Mrs. Gladys Waugh, past president, was given a hearty vote of thanks, and a bounteous lunch was served by the hostess.

Legion Rink Wins Second at Calgary

Two Legion rinks from Didsbury took part Sunday in the invitation bonspiel sponsored by Calgary No. 1 Branch of the Canadian Legion. Each rink entered played three games and the Didsbury aggregation of Ace Esler, Harvey Gillrie, Fred Evans and John Folkmann played second with two wins and one tie. This rink received Ronson lighters at the presentation of prizes. Olds took first prize with three straight wins.

The second Didsbury rink of Joe Freeman, Frank Kaufman, Alex Coulter and Sid Wilkins won two and lost one, but finished out of the prize money.

Rinks taking part in the one-day 'spiel were from Legion branches at Banff, Okotoks, Gleichen, High River, Turner Valley, Olds, Cremona, Crossfield, Didsbury and Innisfail.

All rinks were entertained at a noon banquet by Calgary No. 1 Branch of the Calgary Legion.

A. G. Studer Spends 51 Years In Didsbury

On Sunday, April 13, A. G. Studer, retired business man, will have completed 51 years residence in Didsbury, and he is one of the few remaining old timers in the district.

Mr. Studer came from eastern Canada and arrived in Didsbury on April 13, 1902, and first operated a general store on the location of the present Atlas Lumber yard. He continued to expand throughout the years although he was among those suffering a severe fire loss in 1914. He then erected the store now operated by Mr. and Mrs. Folkmann. Mr. Studer remained in the general store business until disposing of his stock in 1944, and later the building was sold to Mr. and Mrs. Harry McCullough, and in turn to Mr. and Mrs. John Folkmann.

Still hale and hearty at an age of three score and ten years (or more, Abbott pays him a dividend) and despite his advancing age, Mr. Studer is still an ardent sportsman and enjoys hunting, fishing and trapshooting. Alf uses his favorite 12 gauge Marlin repeater, of doubtful vintage, on game birds and at the traps, but he still has a wicked looking eye as he sights along the gun barrel.

LOCAL PRIZE WINNERS AT O.E.S. FESTIVAL HELD IN CALGARY

Children of members of St. Hilda Chapter No. 27, O.E.S., took part in the annual Children's Festival held at Knox United Church, Calgary, on Friday and Saturday, April 4 and 5.

The following won prizes:

Vocal, 2nd prize won by Bonnie Clarke.

Sewing, Blouse: 1st Bonnie Clarke, 2nd Lorna Wiggins.

Thrift Patch: tie for 1st, Bonnie Clarke; tie for 2nd, Lorna Wiggins.

Cooking: Cake, 1st Norman Clarke, tie for 2nd, Lorna Wiggins and Bonnie Clarke.

Candy: tie for 2nd prize, Bonnie Clarke.

195 Blood Donors At Didsbury Clinic

Didsbury and district citizens again turned out faithfully to the Red Cross blood donor clinic held in the Evangelical church on Tuesday, April 1, and when the clinic closed late in the afternoon a total of 195 donors had registered.

While the clinic was a little below last year, when 201 donors gave blood, the response was considered excellent for a community of this size, and a noteworthy fact was that it was the twelfth time for some donors to make the sacrifice so that others may live.

Mr. Art Reiber, chairman of the local blood donor committee, has expressed his appreciation to the Evangelical Church, to donors and to all who assisted in making the clinic such a success.



THE DUKE OF EDINBURGH (centre) sits in a new Comet jet airliner before a weekend demonstration flight. The plane will go into service with British Overseas Airways Corporation in May. The husband of Queen Elizabeth visited the de Havilland Aircraft Company's plant at Hatfield, England, and flew in a Comet for more than an hour. On the left is John Cunningham, chief test pilot for de Havilland.

Spring Floods Cause Many Road Wash Outs

The summer-like weather last weekend with temperatures reaching 68 above Saturday and Sunday has taken most of the snow, but with the rush of water went culverts and bridges, and in many places roads were washed out by the rushing water.

On the blind line west of town the Rosebud Creek washed over the road west of Reid Clarke's farm and traffic was halted Sunday when the large culvert went out.

The Dog Pound Creek rose to new heights and again took out the Westcott bridge and flooded low lying land. At Melvin the water is over the bridge and up around the Melvin hall, but no serious damage has so far been reported there.

East of town the road was washed out near the Roy Gale farm and at the Jas. Worrall corner, and traffic was getting through by going south and coming into town on the south road. At several places east of town culverts are out and wash-outs occur in the roads.

The Rosebud Creek at the Town limits below the hospital has been high for several days, and while the flats are partially flooded, the bridge has remained intact.

Sunday night the weather turned colder and about two inches of snow fell, and while the light moisture has added to the run-off, the cooler weather has slowed up melting of the snow in the foothills and creeks are now receding to more normal levels for this time of the year.

Dave Janzen installed a new top on the counter at the Bright Spot last week.

MARGARET ROBERTSON GETS PRACTICE TEACHING AWARD

Margaret Rose Robertson of Didsbury was among the students listed in the honors list by the Calgary branch of the University of Alberta for practice teaching. Margaret was awarded a gold pin for participation in student affairs, and also received honorable mention in the second year Bachelor of Education, Elementary Route.

She is the daughter of Mr. and Mrs. Jack Robertson.

South West Didsbury

Mr. Ira Levagood and Mr. and Mrs. Delbert Levagood attended the funeral of Mr. J. W. Reid in Calgary on Wednesday.

Little Larry Hunsperger has been very ill and is a patient in the Didsbury hospital.

Mr. George Meyer and Mrs. E. A. Bartz and Arlene motored to Edmonton on Saturday to visit Mr. and Mrs. J. J. O'Brein and family. Little Laura O'Brein accompanied them home on Wednesday.

Miss Enith Hunsperger of Edmonton spent Friday and Saturday with relatives here.

Mr. and Mrs. Ed Weber have been spending several days with Mr. and Mrs. H. W. Folkmann and family.

Sunday guests of Mr. and Mrs. Cecil Weber were Mr. and Mrs. Richard Sayer and Linda and Mr. and Mrs. Wilfred Stauffer, all of Carstairs.

Mr. and Mrs. H. Reist and family were Sunday guests of Mr. and Mrs. E. Dippel and family.

Mr. and Mrs. C. F. Stroud and family were Wednesday guests of Mr. and Mrs. M. Dippel.

Sunday dinner guests of Mr. and Mrs. Emmerson Shantz were Mr. and Mrs. L. Hunsperger, Sharon and Allen, and Miss Grace Hunsperger.

Mr. Lynn Hunsperger and Miss Grace Hunsperger were Calgary visitors Tuesday.

"VANITY FAIR"

The Didsbury Lions Club is sponsoring a "Vanity Fair" and Auction Sale at the vacant lot between the Royal Bank and Reiber Brothers in town on Saturday, April 12, and on the sale bill now posted is a list of more than fifty new articles which will be disposed by auction.

The goods listed are all new and have been donated by leading manufacturers and local business men, and proceeds will be devoted to community projects.

Ray Shantz is the auctioneer, and the sale starts at 1:30 p.m. Be there for bargains.

Special Speakers At Bergen H. & S. Ass'n

Considering the condition of the side roads the April meeting of the Bergen Home and School Association was well attended. Mr. Rod McLeod, mayor of Sundre, spoke briefly on the work of the Red Cross and mentioned local cases helped, as well as the Crippled Children's hospital and blood donor clinics. He stated that the quota for the Sundre district, which included Bergen, has been oversubscribed to date.

Mr. Chris Marfleet of Olds then gave a very interesting talk on the ten-year cycle of certain wild birds and animals and stressed the importance of protecting and preserving wild life at the critical stage when their numbers are diminished so that these birds and animals will not become extinct.

A social hour was enjoyed over cups of hot coffee, sandwiches and cake.

* * *

A welcome is extended to Mr. and Mrs. Art Eggins who are moving on to the Ball place. Art is no stranger in the district as he worked for Eddie Adams for some time.

The Straub family of McDougall Flats has rented Charles Erickson's farm.

Miss Mildred Olsen who has been a patient in the Didsbury hospital, has been transferred to the San at Calgary.

Grandma Halvorson is a patient in the Olds hospital.

Mr. and Mrs. Raymond Mjolsness are the proud parents of a son.

* * *

The Postoffice wickets will be closed all day Good Friday. There will be no rural delivery, although the lobby will be open from 8 a.m. until 9 p.m.

Mrs. W. Braun Passes In Calgary On April 4

Following a lengthy illness, Mrs. Waleska Braun died at her residence in Calgary on Friday, April 4, at the age of 63 years.

Mrs. Braun was born in Zwickau, Germany, moving to Centre Butte, Saskatchewan in March 1948, and to Didsbury the following month. She moved to Calgary two weeks ago.

Surviving are two daughters, Cornelia and Mary, Calgary; two sons, John, Didsbury; Franz, Germany, and several other relatives in this country.

Funeral services were conducted by Rev. C. Neufeld at 2 p.m. Tuesday in the New Bergthal Mennonite church, Didsbury, and burial followed in the New Bergthal cemetery.

Midway Curling Rink Is Now Free of Debt

The annual meeting of the Midway Curling Club was held at the Lone Pine hall on March 25th, in the form of the President-Vice-President supper. After the excellent banquet, prepared by Harry Richardson, the business part of the meeting was proceeded with.

The Club reported a very successful season both as to curling and financially. The rink is paid for in full and there is a small bank balance with which to carry on.

Winners of the spiare draw were the Schmick Bros. rink, with George Jochems as the fourth member. Second was won by Sheils Bros. and Ralph Odon rink. They were presented with the cups donated by Ken Waugh of the Sunrise Coffee Shop, Didsbury.

Two members of the executive were up for re-election. Jim McCulloch was re-elected and G. H. Marsh was elected to replace H. Neumiller on the committee.

It was decided that the next project to be undertaken at Midway would be the building of skating rink dressing rooms and a kitchen for the curling rink.

It was thought that the grounds are now sufficiently packed to be suitable as a ball diamond this summer.

Pete Schmidt of Carstairs won the pair of curling rocks drawn for at the dance in East Community hall on March 28th.

WEST NOTES

Mr. and Mrs. E. McInnes, Mrs. A. McInnes and Mrs. A. Patterson were Calgary visitors last Tuesday. Also in Calgary that day were Mr. and Mrs. J. Bagshaw.

At a meeting of the Elkton Sports Club recently Glen Evans was elected president and Robin Sutherland secretary-treasurer.

Mr. and Mrs. Rawley and family of Cremona were supper guests with Mr. and Mrs. Arnold Hogg last Wednesday.

Mrs. Woolway of Red Deer arrived last week to spend a couple of weeks visiting with Mrs. Hosegood sr.

Mr. and Mrs. H. Krebs and Mrs. O. Krebs were Calgary visitors last Thursday.

Lillian Hosegood, youngest daughter of Mr. and Mrs. H. Hosegood, was a patient in the Didsbury hostital during the weekend.

Mrs. A. Cook, who has been a patient in the Didsbury hospital, was able to return home Saturday.

Mr. and Mrs. O. Thompson were Rimbey visitors over the week end and attended the wedding of the latter's nephew.

Mr. and Mrs. L. Krebs, Mr. and Mrs. H. Krebs and Mrs. O. Krebs were guests with Mr. and Mrs. E. McInnes on Sunday.

Floods and washed out culverts were reported everywhere over the weekend. The culvert at the Rugby corner collapsed again on Saturday night. This has been a hoo-doo'ed corner for the last few years.

The Elkton school was closed on Monday, owing to the illness of the teacher.

Mr. and Mrs. G. Befus were Calgary visitors over a long weekend.

Mr. and Mrs. Snyder from east of town visited on Sunday with Mr. and Mrs. D. Hosegood.

School Music Festivals At Various Centres

The Annual Musical Festivals for the Olds Inspectorate are now in progress. These Festivals are under the direction of the Teachers' Association with Mr. N.P. Crispo M.A., as general supervisor.

It is expected that some 2,000 pupils will participate in the six festivals scheduled as follows:

Cremona, April 4; Mr. R. Bowman, director.

Sundre, April 10; Mr. J. Weir, director.

Carstairs-Didsbury-Olds, held at Carstairs April 24; Mrs. A. Francis, Mr. Forgues, Mr. DeBow, Mr. E. Wiggins, directors.

Olds Rural, April 25; Mrs. M. Campbell, director.

Wimborne, May 2; Mr. Maertz, and Miss Workintin, directors.

Carstairs East Hall, May 23; Mrs. L. Atkinson, director.

DIDSBURY MARKETS

BUTTERFAT
Delivery Basis at Crystal Dairy

Special	65c
No. 1	63c
No. 2	54c
Off-Grade	48c
Table	70c



CLAWING FROM FOOTHOLD TO FOOTHOLD, a human chain of 15 firemen, police and volunteers scaled the side of a 100-foot gully in northeast Toronto recently to rescue five-year-old Michael Saunders. The youngster had lain in the gully, numb but conscious in 30-degree weather, for 17 hours. When found little Mike had cuts on his knees and suffered a bit from exposure but otherwise was all right.

BEST ATTAINABLE IMAGE

DIDSBURY CHORAL SOCIETY

Presents

"The Seven Last Words of Christ"

A Sacred Cantata by Theodore Dubois
Under Direction of G. Lyle Richardson

GOOD FRIDAY, 1952 — 8:15 P.M.

Campus Tabernacle, Didsbury, Alta.

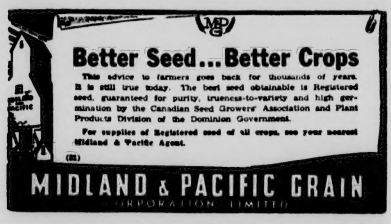
NOW IS THE TIME TO CHECK YOUR
EAVESTROUGH REQUIREMENTS
LET US GIVE YOU AN ESTIMATE
OF THE COST

KAUFMAN & JENKINS
PHONE 22 DIDSBURY

Choice Acreage In Didsbury
REASONABLE PRICE — FOR CASH
IMMEDIATE POSSESSION

SEE

D. N. McDonald



The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

Farmers . . .

Keep your machinery looking new by steam cleaning. We have installed a

MALSBARY STEAM CLEANER

and are equipped to steam clean tractors, motors, combines and engines of any kind.

PREVOST MOTORS
Mercury-Lincoln-Meteor Dealer
PHONE 168 — DIDSBURY

A great many people are not sure just what they are purchasing when they buy auto insurance.
How much of the load we may take off your mind depends on what coverage you ask for

IF YOU BUY —

Medical Coverage

You arrange to have us pay the medical bills, resulting from an automobile accident, up to at least $250.00 for each person in your car, including the driver.

McDONALD AGENCIES
Specializing in Vehicle and Fire Insurance

PREMIER MEAT MARKET
(LOCATED IN SOLEY'S STORE)
THE COMPLETE FOOD CENTRE
R. A. CAMPBELL, Prop.

FOR EASTER — HAMS, COTTAGE ROLLS, PICNIC SHOULDERS, ROASTING CHICKEN, FRESH MILK.

PHONE 42 FOR DELIVERY — WE BUY HIDES

BUY SELL LOAN USE THE CLASSIFIED RENT TRADE — RENT TRADE BUY SELL LOAN FOR RESULTS

FOR SALE—Model "S" Case Tractor on rubber, starter and lights, fluid in tires. Used as second tractor on farm. Apply to Mrs. C. E. Tuggle, phone 91. 15-2c

FOR SALE—250 bushels Montcalm Barley, germ. test 97%, cert. No. 71-19869; 700 bushels Montcalm Barley, germ. test 94%, cert. No. 71-19870; $1.30 per bu. at bin. Both samples field inspected and eligible for registration. Apply to E. W. Walker, phone R1213. 15-3c

FOR SALE—Medium Size Quebec Heater, $10. Apply at Pioneer Office. 9-nc

SALESMAN WANTED — To sell Rawleigh Products. A good opportunity to step into a profitable business. Phone 18, see me, or write G. O. Feeg, Didsbury. 15-c

NOTICE

I am still in the business of sharpening tillers and disks. Prices same as last year. All work guaranteed. — Art Grange, phone 228, Didsbury, or write Box 451. 15-4p

NOTICE TO INSTITUTE MEMBERS

I have sent out receipt books and pins for the Cancer Drive. Please carry on as before, and as quickly as possible.

Send your donation for the Crippled Children's wheel chair to Mr. A. W. Walker, Didsbury.

MRS. C. E. GIBBS,
Constituency Convener

Mountain View Community Hall
United Missionary Church
Rev. W. D. Annett, Pastor

EASTER SUNDAY, APRIL 13

10:45 a.m.: Sunday School. Special children's program.
11:45 a.m.: Worship Service. Easter message.
8:00 p.m.: Youth Fellowship Service. Easter program.
Wednesday, April 9th, 8:00 p.m.: Prayer service at Ian Stauffer's. "Let us go to Church on Easter Sunday." You are welcome to each of these services.

Alta. Cancer Crusade Now In Full Swing .

The month of April has been named Cancer Control month by the Governor General of Canada. During April the Canadian Cancer Society is conducting its Crusade which this year has a goal of $1,500,000. Alberta's portion being $175,000.

The Society is the only voluntary, national agency in Cancer Control with three vast programmes: Research, education and services to patients. Its purpose is to save some of the 2 million Canadians now alive who will die of cancer if present death rates continue.

Since the research programme began in 1947 the Canadian Cancer Society has awarded more than $2,000,000 to scientists and institutions conducting the world's most exciting medical investigations. All the modern means of communication are used to teach the public that cancer is curable when detected early.

A professional education programme keeps doctors up-to-date on newest detection and treatment techniques. So they are equipped to give the finest service to aid and comfort those with cancer.

The Cancer Crusade raises the funds needed to keep these programmes rolling.

—o—

EASTERN CAPITAL TOO CAUTIOUS

Premier Manning of Alberta recently charged eastern capitalists with being too cautious about investing in western resources, especially oil and gas. The Financial Post asked a group of investment people for their opinions.

Few respondents endorsed Premier Manning's suggestion, though it's generally agreed that Canadian investors are more cautious than Americans.

Two main reasons are suggested for an apparent preponderance of American investment in western oil development: American investors are much more conversant with the oil business; easterners have been busy investing in their own mineral development and manufacturing expansion. It's also suggested that in some minds there may be some lingering doubt about the Prairie future in view of failures of the thirties.

DIDSBURY ELECTRIC AND PLUMBING
● ELECTRIC WIRING
● HEATING
● PLUMBING
Town and Country Service
A. H. MOENCH, prop.
phone 51 — Res. 35

FOR SALE — 20-Run International Double Disc Drill in good condition. Phone 1415, Didsbury. 15-2c

FOR SALE—Weaner Pigs, born on January 12, $10 each. Apply to Box 436, Didsbury. 13-3p

WANTED—Female help for housework. Live in, doctor's home. Small house with every modern electrical convenience. Write Mrs. McKenzie, Box 358, Didsbury, or phone 64. 1c

FOR SALE — Windmill, 6 ft. steel dempster, with 30 ft. 3-leg steel tower, in excellent condition. Also good stock saddle. Apply to Burns Bros., phone R503. 14-2p

FOR SALE—7 Cu. Ft. Refrigerator, in top condition and reasonably priced. Apply to R. Dawson, phone 246, Didsbury. 14-2p

FOR RENT—3 room house with full basement, water system, central heating, electric stove. For sale, two trailers. Apply to G.O. Feeg, phone 18, Didsbury. 14-2c

WANTED—Floor Sanding, machine powered by 110v or 220v. Apply to George Hagen, phone 1209, Trochu. 14-4p

FOR SALE — Running Gear for House Trailer, new 6.50x16 tires, $150. Apply to Irven Baptist, Didsbury. 14-2p

FOR SALE—Newall Barley, germination test 85%. $1.25 at bin. Phone R2107, A. Rempel. 13-2p

FOR SALE—Dressing Table in good condition. $10. Apply to Bill Neave at Jersey Farm. 1p

POTATOES FOR SALE—Jim Johnston, phone 1704. 1c

FOR SALE—White Warba Potatoes. Apply to Russel Sherick, phone 603. 15-2p

FOR SALE — Jamesway 500-Chick Oil Brooder; some Baby Chick Feeders, and Water Founts; also 4 to 5 bushel Feeders. Apply to G. C. Hartt, Didsbury. 1p

WANTED—Stenographer for the M. D. Mountain View No. 49. Apply to J. Riddoch, secretary-treasurer, Didsbury. 15-1c

FOR SALE—Olli Barley, Germ. test 97%, per bu. $1.50 cleaned; also Garnet Wheat, germ. test 95%, per bu. $1.90 at bin, cleaned. Also No. 1 Brome Seed, test 94%, per lb. 18c, bags included. Apply to W. A. Ausenhus, phone 713, Didsbury. 7-tfc.

FOR SALE—Montcalm Seed Barley, germ. test 92%, $1.40 per bushel. Sample at Midland and Pacific elevator in Didsbury. Apply to Eugene Leclaire, phone 1605, Didsbury. 1c

FOUND — Tire chain on Novacluse hill. Owner may have same by identifying at Pioneer Office and paying for this ad. 1c

FOR SALE—Netted Gem Potatoes. Phone 606, J.A. Snyder. 15-3p

NOTICE
To Creditors of the Didsbury Agricultural Society

ALL CREDITORS having claims against the Didsbury Agricultural Society, now in liquidation, formerly carrying on business in the Province of Alberta, are hereby required to file with the undersigned, Liquidator of the said Society (appointed by the Minister of Agriculture), by the 1st day of May, 1952, a full statement duly verified of their claims and of any securities held by them. After that date the Liquidator will distribute the assets of the Society among the parties entitled thereto, having regard only to the claims of which notice has been filed or which have been brought to his knowledge.

Dated at the City of Edmonton, in the Province of Alberta, this 4th day of April, A.D. 1952.

F. H. NEWCOMBE
Director, Extension Service,
Dept. of Agriculture, Edmonton, Alberta,
Liquidator for Didsbury
Agricultural Society

MORITZ TURKEY HATCHERY
(Located by the Olds Water Tower)
P.O. Box 413 OLDS, ALTA Phone 327

Canadian Approved B.B. Bronze Turkey Poults:
$98.00 per 100. Under 25, $1.10 each
Canadian R.O.P. Sired New Hampshires 100 $21.00
Canadian R.O.P. Sired White Rocks $23.00
Canadian R.O.P. Sired Barred Rocks $22.00
Canadian R.O.P. Sired White Leghorns $20.00
Canadian Approved Light Sussex $22.00
Canadian Approved Cross-Bred Light Sussex New Hamp X $21.00
Heavy Cockerels $18.00
Leghorn Cockerels $6.00

Order your poults now. The supply is limited. All chicks and poults are from government approved and blood tested stock. 5-18c

ORDER YOUR COUNTER CHECK BOOKS from The Pioneer Office. Buy at home—you pay no more than the standard price.

FOR SALE—Montcalm Barley, germination 97%. $1.50 per bushel cleaned. Apply to M. C. Thaler, phone 704, Didsbury. 14-3p

FOR SALE—Turkey Gobbler, good breed, nearly year old. Also Baby Carriage in good condition. Apply to Mrs. Emma Lumb, Didsbury, Alberta. 14-2p

FOR SALE—One All-Steel Fertilizer Attachment for old-style Massey Harris 20-run Drill, in good shape. For particulars phone 1103, Carstairs, or at Midland & Pacific Grain Co. at Carstairs. 13-3c

FOR SALE — Two Yearling Shorthorn Bulls from Registered Accredited herd. Apply to Burns Bros., phone R503. 14-2p

FOR SALE — Electric Rangette in good condition. Also Kitchen Queen Range, coal & wood, new grates, new linings, new copper reservoir, extra good condition. Apply to H. Erb, Didsbury. 13-3p

GENERAL TRUCKING—I have returned and am back in the General Trucking business. Bill Short, phone 2206. 13-3p

FOR SALE — Two Storey Dwelling House 18x26, all fir dimension. Apply to A. F. Reimer, Acme, phone 312. 13-3p

HARD-TO-BREAK EVERLAST DINNERWARE (Colored Plastic)
In 36 and 20 pce. sets, open stock. Bowls, tumblers and baby sets. Nice for gifts. Also sturdy, large cups. Local Dealer: Mrs. Jas. Worrall, phone 2118, Didsbury. 8-6p

---

QUALITY
ECONOMY
Linked together in
SHUR-GAIN
CHICK STARTER

Better Results with Shur-Gain!
No CHICK STARTER — Anywhere At ANY Price
Will give results like 1952 SHUR-GAIN

1952 SHUR-GAIN Chick Starter includes every proven up-to-date nutritional advancement by scientists.

In 1951 more SHUR-GAIN Chick Starter was sold in Canada than any other kind. Since last year important new advances make SHUR-GAIN **Better** than ever.

For Stronger, Healthier, Faster Growing Chicks
FEED SHUR-GAIN CHICK STARTER
Price **$4.75**
MADE FRESH DAILY BY

Gole's Cleaning and Grinding Mill
PHONE 158 — DIDSBURY
A Product of Canada Products Ltd. Feed Division

Give your SEED GRAIN *an* EXTRA CHANCE



Unfavorable harvesting conditions may have made your seed grain low in vitality, poor in germination—subject to root rot and other soil borne diseases. It will pay you to treat seed grain with Leytosan or Leytosol.

LEYTOSAN
Leytosan mercurial dust checks root rot, controls smut and leaf stripes of oats and barley. Mercurial Dressings are the only form of seed treatment effective with smut, root rot and increased germination of all grains.

LEYTOSOL
Leytosol (wet treatment) effectively controls smut, root rot and soil borne diseases, increases germination. Has NO SMELL, no dust, no fumes.

See Your Nearest Dealer

LEYTOSAN (CANADA) LIMITED
845 HIGGINS AVE., WINNIPEG

THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa

Member of the Canadian Weekly Newspapers Ass'n. and of the Alberta Division of the C.W.N.A.

Subscription: In Canada, $2.50 a year; In U.S., $3.50

ED. J. ROULEAU, Editor & Publisher

New Radio Receiving Licenses Available

New Radio Receiving Licenses are obtainable from Post Offices, Radio Dealers, Radio Servicemen, certain Banks and, in certain districts, from house-to-house canvassers.

Where not available locally, Radio Receiving Licenses may be obtained from the Controller of Telecommunications, Department of Transport, Ottawa.

A separate License is required by each tenant of a room or flat within a private home who operates a radio. A separate License is required for each radio installed in a motor vehicle.

DEPARTMENT OF TRANSPORT
Ottawa, Ont.

J.-C. Lessard, Deputy Minister — Hon. Lionel Chevrier, Minister

SUMMER COURSES AT SCHOOLS OF AGRICULTURE

Attractive and interesting programs are being planned for the summer courses at the Schools of Agriculture and Home Economics, and the dates of some of these courses have already been set.

A Club Leaders' Conference will be held on July 3rd and 4th at the School of Agriculture at Olds, and during the same week an Alumni Short Course will be held at the School of Agriculture, Vermilion. During the week of July 7th courses will be held at all three Schools of Agriculture. The Women's Institute Girls' Club Annual Convention will be held at Olds, and Junior Club Week will be held at Vermilion. The School of Agriculture at Fairview will hold a Farm Women's Week during the week of July 7th.

During the week of July 14th, Junior Club Week will be held at the School of Agriculture at Olds, and a Farm Women's Week will be held at the School of Agriculture, Vermilion. Farm Women's Week for women in Southern Alberta will be held at the Olds School of Agriculture during the week of July 21st. The Vermiloin Fair Camp will be held during the week of July 21st at Vermilion, and a Junior Club Week will be conducted at Fairview.

Pidgin English is perhaps the closest approach to a world language.

WANTED

a new kind of CRUSADER

. . . . to help fight the strongest, strongest foe the world has ever known . . . . **CANCER**

Cancer that will kill 2 million living Canadians unless it is controlled.

Cancer that will cause untold suffering and anguish . . . unless it is checked.

This crusader's name? It could easily be your own. You see he is any generous person, fighting cancer by giving freely to the Canadian Cancer Society's Cancer Crusade.

- **He believes the light in the "lab" must not be extinguished.**
- **He believes his fellows must learn to recognize the symptoms of cancer and the need for early diagnosis.**
- **He believes more doctors, nurses and research scientists must be trained to carry on the fight so well begun.**

Will you be that kind of crusader? Will you help us fight cancer? **Remember** . . . a victory now may mean protection for you later.

Without your support we may be defeated. With it, there is nothing we cannot do. Won't you help us by doing all you can in this great crusade?

SUPPORT ALBERTA'S $175,000 CRUSADE

Give generously when the local canvasser calls.

or send your contribution direct to Canadian Cancer Society, 513 - 8th Avenue West, Calgary

SEEDING IN HEAVY STUBBLE

The Lethbridge Experimental Station urges farmers to avoid burning their stubble this spring. Stubble burning has shown no beneficial effects over a long time study made at that station and it has been repeatedly observed that burnt over land drifts easily. Officials say that trash clearance of standard drills is greater than most operators realize. Stubbles resulting from spring wheat yielding up to 40 bushels to the acre have been successfully handled by preparing the seed bed with a one-way disc. Use of a packer ahead of the drill greatly increases the traction for the disc furrow openers eliminating the plugging and dragging that often occurs in a loose seed bed.

The one-way disc seeder has been used to seed in one operation fields from which 35 to 40 bushel crops have been taken the previous year. The best results have been obtained when the discs are sharp and when a good subsurface packer is trailed behind the one-way seeder.

Subsurface seeders and hoe-type drills recently introduced have proven themselves useful under conditions of heavy trash.

CHRISTIAN SCIENCE

How the allness of God precludes belief in the dangers of evil will be discussed Sunday in all Christian Science churches. The Lesson-Sermon is entitled "Are Sin, Disease, and Death Real? It quotes these words from "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Sin, sickness, and death are comprised in human material belief, and belong not to the divine Mind. They are without a real origin or existence." (pp. 286, 287). And this directive from the words of Moses: "Know therefore this day, and consider it in thine heart, that the Lord he is God in heaven above, and upon the earth beneath there is none else." (Deuteronomy 4: 39).

TRY DRAFTING A PRICE FORMULA

The latest suggestion for something better than the open market for arriving at prices for farm products is the price formula.

This is described in the Rural Co-Operator as a "scientific and technical system for determining the price of a commodity."

The Co-Operator continues: "Arbitrary prices fixed by the government are not good enough. They have been tried and found wanting.

"A price must always be a just price, fair to producer and consumer alike. A just price is a true price, a price that is true in relation to the costs and needs of the producers and to the purchasing capacity of the buyers. It must be determined without prejudice or bias towards either party. Such a price can only be determined, obviously, through a scientific assessment of established economic facts.

"This is what the formula will do.

"An independent board of competent economists, making use of the regular reports of the Dominion Bureau of statistics and other factual information, will determine the costs of the producer, will relate these costs to the rising and falling earning power of the consumers, and see that the relationship is reflected in a just price."

If all sounds very attractive and very simple. But dear reader, how would you like to be a member of that board?

If you were, your first job would be to find the cost of producing, say a quart of milk.

Next you would have to determine how much an average worker could afford to pay for a quart of milk.

If these two figures turned out to be equal that would give you the price according to the formula.

But if the figures were not equal what would you do?

You would have to try again, and see if you could not make them equal, or you would have to abandon the formula.

R. J. Deachman once wrote that he could prove Tom Thumb to be as big as Jack Dempsey by the simple device of leaving out the parts of Dempsey that he didn't want to measure.

It is to be feared that, in working out its formula, the independent board would be under strong temptation to leave out some items it would not want to measure.

The sober fact is that any price, set by any board, will be blamed on the government if it is unacceptable to either the producers or the consumers; and no government can afford to ignore the complaints of such large groups of voters.

The purpose of all industry, all trade and all marketing systems is to supply human needs; and the test of any system of marketing must be the extent to which it serves those needs.

A just price is the lowest price that will bring goods on to the market in sufficient quantities to supply the need. This price can not be determined by any cost-plus formula.—Rural Scene.

STOP THAT DRIP

Do you know that a tap which leaks a stream of water only one-thirty-second of an inch in diameter (a drop every second or so) wastes 170 gallons of water every 24 hours?

A new washer costs only a few cents and takes only a few seconds to instal.

More than 12,000 pounds of aluminum are needed for every jet fighter plane manufactured in Canada.

TOO MANY ROYAL COMMISSIONS

Appointing a Royal Commission every time an embarrassing matter comes up in the legislature can be pretty expensive, states the Financial Post. It mentions the Hope Report on education which the Ontario legislature seems to have shelved. Says the Post:

"We have been particularly generous in this latest example. No less than 21 members were appointed to the Hope Commission; their investigation went on for five years; they turned out a 1,200 page report that probably less than a hundred people have read through. The official cost is estimated at $300,000 and considering the time of the people who appeared before the commission or submitted briefs, the total cost would run into much larger figures.

Unquestionably for some jobs, public investigation is the best device we can use. In far too many cases, however, governments seem to be using this device simply as a means of getting rid of a hot potato.

"We'll turn it over to a commission," runs the argument, "and by the time it brings in a report the public will have forgotten."

We cannot expect our members of Parliament and the provincial legislature to be supermen, to be ready and qualified to appraise every situation as it develops. But that doesn't mean that every little problem should be turned over to a costly commission."

WHO OWNS C.P.R.?

The recent market activity in C.P.R. common, generated mainly by New York buying according to brokers, again brings up the question: Who owns the Canadian Pacific Railway Company? The stock has sold at $40 a share.

The answer to the question is "still the British." But, they no longer have absolute control, as their percentage ownership of stock fell below 50 percent.

REGAL COAL

GENERAL TRUCKING

Coal — Lumber — Gravel — Sand — Grain
Livestock, Etc.

W. L. REIMER

DIDSBURY, ALBERTA

BE WISE



Use PIONEER 2,4-D Weed Killers
For CLEANER FIELDS—HIGHER YIELDS—LARGER PROFITS

ECONOMIZE

with PROVEN and EFFICIENT WEED KILLERS
PIONEER 64 oz. 2,4-D ESTER — Prices reduced to—
(basis cash) $5.35 per gal. in 25 gal. drums
$5.50 per gal. in 5 gal. drums

Your PIONEER agent will be pleased to give you information on our WEED KILLERS — PIONEER SPRAYERS — DUSTERS — SEED TREATMENT CHEMICALS

For Efficient—
GRAIN MARKETING — AGRICULTURAL SERVICE
RELIABLE WEED KILLERS — QUALITY COAL

IT PAYS TO PULL TO THE PIONEER

PIONEER GRAIN COMPANY LTD.

• USE THE CLASSIFIED ADS — IT PAYS •

Moderation

is but another name for wisdom

SOCRATES



THE HOUSE OF SEAGRAM

MEN WHO THINK OF TOMORROW PRACTISE MODERATION TODAY

Farm Value Goes Up!

"SAY NEIGHBOR! How much did it cost you to get your farm electrified?"



"WELL . . . the way I look at it, it didn't cost me a red cent!

I look on it as an investment . . . like a new barn . . . or a new house. It increased the value of my farm by more than double the amount I invested in line construction costs and building wiring costs . . . that's what the real estate man tells me."

Here is another point . . .

now that I Know how much Reddy can do for me by—increasing production, saving time and labour, and helping my wife in the home—I wouldn't be without the power if it cost me five times as much as it did.



CALGARY POWER LTD.
• SERVING ALBERTA •

PROFESSIONAL AND BUSINESS DIRECTORY

DOCTORS

H. W. EPP, B. Sc., M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office West of Hotel
Hours: 11-12; 1.30-5, except Wed.—and by appointment
Phone 141 — Didsbury, Alta.

DRS. McKENZIE & BURGESS
Physicians & Surgeons
Combined Office in the residence of Dr. Burgess
Consultations by Appointment
PHONES:
Dr. McKenzie (res.) 64
Dr. Burgess (office) 63.

DR. H. S. RAMSEY
CHIROPRACTOR
CLOSED WEDNESDAYS
Special Attention Given to Foot Troubles
Kemp Block, Olds, Alberta

DENTISTS

DR. C. T. McNICHOL
DENTIST
Office Over the Royal Bank
— PHONE 79 —
DIDSBURY, ALTA.

LAWYERS

W. A. AUSTIN
Lawyer — Notary Public
COMMISSIONER FOR OATHS
Estates Managed
Phone 52, Didsbury, Alta

H. Lynch-Staunton
LL.B.
BARRISTER & SOLICITOR
Notary Public
Res. Phone 119 — Office 120

OPTOMETRISTS

OPTOMETRIST
D. Stewart Topley
503 Greyhound Bldg.
CALGARY
— M7350 —

D. J. SNELL
OPTOMETRIST
At His Office in the
Davey Block, Olds
EVERY SATURDAY
Appointments may be made at Mayhank's Drug Store.

FUNERAL DIRECTORS

Didsbury Funeral Home
W. A. McFarquhar, Director
Associated with
Gooder Bros., Calgary
Ambulance Service
Phone 33 or 46 — Didsbury

ORME FUNERAL
:: CHAPEL ::
Licensed Embalmers
Agent for Memorials
G. ORME & SON
Phone 22, Olds

— SEE YOUR —
IMPERIAL OIL AGENT
For All Kinds of
Lubricants & Greases
GASOLINE AND FUEL OIL
IVAN WEBER
Phone 56 — Residence 61

— TRY —
CLASSIFIED ADS
— FOR —
QUICK RESULTS

TRUCKERS

GENERAL TRUCKING
SAND, GRAVEL, COAL GRAIN, LUMBER, ETC.
We are now equipped to dig basements and do small 'dozing jobs.
BURR TUGGLE
Phone 91, Didsbury

FOR RELIABLE TRUCKING SERVICE
LOCAL AND LONG DISTANCE HAULING
We're pleased to please you
UNGER BROS.
Phone 66 — Didsbury

JEWELLERS

GUARANTEED WATCH REPAIRING
GIFTS FOR ALL OCCASIONS
DIAMONDS SOLD BY APPOINTMENT
BLORE'S JEWELLERY
Phone 133 - Didsbury

IRVEN E. BAPTIST
WATCHMAKER & JEWELER
ALL WORK GUARANTEED
DIDSBURY - ALBERTA

MISCELLANEOUS

NEUFELD'S HIGHWAY GARAGE
P. E. NEUFELD, prop.
Repairs to all makes of Cars, Trucks and Tractors
BODY REPAIRING, PAINTING
Phone 1010, Didsbury

RAYMOND L. SHANTZ AUCTIONEER
SERVICE OF ALL TYPES
Phone R1211 — Didsbury

EAT
AT THE BRIGHT SPOT
All Our Pastry is Home Made
Al Engwer, prop. Phone 128

FISHING SEASON OPENS HERE ON MAY 1

There will be no closed season this year on fishing for trout, grayling and Rocky Mountain whitefish from the international boundary north to, and including, the Bow River and its tributaries.

This was one of the amendments to the Alberta fishing regulations announced last week by Hon. N.E. Tanner, Minister of Lands and Forests. The amendments were effective on April 1.

Regulations governing the open seasons for trout, grayling and Rocky Mountain whitefish in other Alberta waters have not been changed and fishing in the watersheds of the Red Deer and North Saskatchewan Rivers will open May 1 and close September 30.

Fishing seasons in waters of the Athabaska River watershed will be June 1 to October 15, but there will be no closed season in the McLeod River and its tributaries. Fishing season for lake trout is May 16 to September 15.

A change has been made in the daily limit of trout. The daily creel limit for trout this year will be 20 pounds, although 15 fish, comprising a mixed catch of trout, grayling and Rocky Mountain whitefish or 15 fish of one of these species, may be caught daily, as in the previous year. Only ten lake trout a day may be caught.

The number of pike, pickerel, perch and goldeyes which may be caught daily has not been changed and limits are: perch and goldeye, 25 fish of one species only, or 25 fish of one aggregate; pike, pickerel, perch and goldeye, 5 fish in aggregate.

Some waters in southern Alberta are closed until further notice. These waters have been set apart for the natural and artificial propagation of fish. Angling posters and 1952 angling regulations have been prepared and are being distributed.

The Fisheries Branch has requested the help of all anglers in forwarding tags from all marked fish to the Fisheries Branch, Edmonton or to a district fish guardian. The branch would appreciate details on the locality and date of capture of the fish, length, weight, sex, and samples of the scales from the side of the body above the lateral side and below the dorsal fin.



Agricultural SERVICE BOARD NOTES

W.K. Snyder, Field Supervisor

KRILIUM: A chemical that may banish soil problems.

I have been asked recently just what Krilium is and what it does to the soil. It is still so new that it is not available commercially. If your problem is salty or alkaline soil, so saturated with chemicals that plants refuse to grow, an application of Krilium can reduce free salt and alkali to 5% of the original concentration. This compound resembles talcum powder, and can change the consistency of clay soil to that of a rich loam.

Two identical patches of clay were tested by research workers. One was treated with Krilium at the rate of one pound per 100 square feet, the other not treated. Water applied to the untreated soil acted as it always does on the clay around a new house: it stood on the surface until it evaporated.

On the test plot treated with Krilium, five minutes after the water had been put on, all trace of moisture had disappeared. Picked up and squeezed, the once hard clay was as loose and crumbly as rich loam. A good soil appeared out of stubborn clay.

Dr. Goodman of Ohio State University reports he used Krilium on a clay bank that sloped about one foot in three, and showed six-inch gullies after heavy rains. After treatment the same slope remained without visible signs of erosion after a summer in which 19 inches of rain fell. Chemically, Krilium is a sodium or calcium salt of hydrolized polyacrylonitrile, similar to nylon. It's amazing results are possible because of its effect on particles of clay and soluble salts. Technically, this effect is known as flocculating colloids. If we make a thin soup of clay, addition of Krilium causes it to thicken to the consistency of chocolate cake. If you use damp clay, the mass formed is like rich loam as if organic content of the soil had been increased to 10% of its original volume. It is said that one pound of Krilium is as effective as 200 lbs. of peat moss or 500 pounds of compost.

This is a very short review of this new wonder chemical. As we hear more about it we will keep you informed.

— CALL —
DOROTHY'S BEAUTY SHOP
At Pete Liesemer residence
Two doors west of hospital on routh side of street.
PHONE 210, DIDSBURY.

We Have a Good Stock of
Men's & Boys' New BOOTS AND SHOES
Dayton Hand-Made Boots
CLARENCE'S SHOE SERVICE

JOE DICK
LIVESTOCK DEALER
Agent For Ferguson Tractors And Farm Equipment
PHONE 121 — DIDSBURY

CLAIMS CURE FOR FOOT AND MOUTH DISEASE

Prince George, B.C. has a farmer one Harry Carrier, who claims he can cure foot and mouth disease in ten days. Says he cured his own cattle of the disease at Shell Lake, Saskatchewan, before he ever moved to Prince George. He has a secret cure which originated in Oklahoma in 1926, that applied, will restore the animal's appetites and make a complete cure. He gives names of Saskatchewan farmers who had knowledge of his skill in 1930. Carrier wired provincial vets in Saskatchewan, offering to come and treat cattle but they didn't take him up. He brands the method of killing off livestock as 'unnecessary waste'.

Thirty-three years generally constitutes a generation.

THE DIDSBURY OPERA THEATRE

Week Day Shows at 8:00 p.m.
Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.: APRIL 10, 11, 12 —



MIDNITE PREVIEW APRIL 13 'DOUBLE DYNAMITE'

MON., TUES., WED.: APRIL 14, 15, 16 —



USE THE CLASSIFIEDS—FOR RESULTS

Keep Chicks Growing With



A balanced growing ration and good management is the key to a profitable poultry business. Birds that grow fast and lay sooner assure a good, early return on your feed investment.

MONEY MAKER CHICK GROWING MASH OR CONCENTRATE!



MONEY-MAKER is a feed you can count on to put vigorous pullets in the laying house earlier in the Fall. It provides all the essential body and bone building nutrients to rapidly nourish your birds into maturity and egg production.

Money-Maker is available at all U. G. G. Elevators and Money-Maker dealer stores.

A PRODUCT MANUFACTURED BY
United Grain Growers Ltd.
Over 47 years of Service to Farmer and Stockman!

Announcing the New 1952 DODGE Models...

The new 1952 Dodge Coronet (shown at right) is the biggest, most luxurious car in the Dodge line. It's designed for those of you who want to drive a *big* car but didn't know you could afford it. You'll find the Dodge Coronet a luxury car in every way — in size (wheelbase, for example, is 123½"), appointments, engineering and performance with its 105 horsepower engine — yet it is the lowest-priced car equipped with Fluid Drive.

For the ultimate in driving and riding comfort, the Dodge Coronet is available with Gyro-Matic transmission at extra cost. With it you can drive all day without shifting gears.





Brilliant new two-tone colour treatment and new, richer, interior appointments, make the 1952 Dodge Mayfair (shown at left) one of the most eye-appealing cars on the road to-day. This smart, colourful model gives you the distinctive styling of a convertible combined with the convenience, safety and durability of a permanent steel top. The Dodge Mayfair, Crusader and Regent models are all powered by the dependable Dodge 97 h.p. engine, famous for economy and long life. The wheelbase for each is 118½".

Whitewall tires optional, at extra cost.

. . . FEATURING THE AMAZING NEW *Oriflow* RIDE

See the new Dodge cars! They're on display to-day at your Dodge-DeSoto dealer's.

Drive the model of your choice — on the highway . . . *then over the roughest stretch of road you can find.* You'll quickly realize that for 1952 Dodge sets a new standard of smoothness and safety. This unbelievably smoother ride is made possible by the new Oriflow shock absorbers — scientifically designed to automatically give complete ride control on any kind of road. Test this amazing new kind of ride to-day. You have to experience it to believe it.

With a new 1952 Dodge you'll enjoy greater all-round visibility, extra roominess, outstanding performance . . . and the pride and satisfaction of having spent your money wisely and well.

No matter which model you select, you are assured of famous Dodge Dependability". No other car gives so much in quality — yet demands so little in upkeep. Ask any Dodge Owner.

SELECT YOUR NEW CAR FROM THESE OUTSTANDING DODGE MODELS NOW AT YOUR DODGE-DESOTO DEALER'S

KINGSWAY REGENT — SAVOY CRUSADER CORONET — SUBURBAN MAYFAIR

Manufactured in Canada by Chrysler Corporation of Canada, Limited

Payne-Freeman Company Ltd.

PHONE 14 — DIDSBURY, ALBERTA

This Spring Specials

Massey Harris 12 ft. No. 27 Combine, in perfect shape, new last October 12th. Save $1,000
John Deere 12A Combine, new guarantee $1475
International 10 ft. 1945 Combine $650
W30 International Tractor, overhauled, and new rubber.
1947 John Deere "D", starter, lights, high compression change-over, overhauled.
Ford Tractors, overhauled, 1947 and 1949.
Ford Tiller, new condition, cheap.
4-14 McCormick Plow, new condition $290
4-16 John Deere Plow, almost new ..... $100 off
18 Ft. Cockshutt Disker, very good $490
16 Ft. Massey Harris Disker with seeding attachment $790
5 Used Drills ..... $25 up to $200
Good Used Tool-Bar Cultivator.

WATCH FOR THE NEW AUSTIN
This Year's Biggest Value

LEO NICHOLS
John Deere Dealer — Phone 132, Didsbury
"TRADINEST MAN IN TWO TOWNS"

G. W. FINDLAY
— OPTOMETRIST —
KEMP BLOCK — ABOVE CO-OP.
OLDS, ALBERTA

What you save is the most important part of what you earn

We welcome your account

THE ROYAL BANK OF CANADA
You can bank on the "Royal"

PHONE JAY TUGGLE
290
— FOR —
Gas & Oil Products
3 RES. PHONE 136, DIDSBURY



Emergency Service

We're on the job 24 hours a day .... equipped to handle any emergency. Our tow truck can be on its way an instant after your call reaches us.

Edford Motors
YOUR MODERN GARAGE
PHONE 58 — DIDSBURY

-: DISTRICT NEWS :-

EAST NOTES

The Lone Pine Creek has overflowed its banks and some roads are closed due to high water and wash-outs. North of the Lone Pine hall the road is under water and near the Jutland school the bridge and road was under water Sunday night. Near Schumaker's the flat is under water as far as the eye can see.

Mr. and Mrs. Jim Schumaker of Calgary spent the weekend with Mr. and Mrs. Allen Marsh of Carstairs and on Sunday they visited with Jim's parents before returning to their home in the city.

Mr. and Mrs. Hayne, Ruby and Ronald, motored to Three Hills on Sunday to visit with their daughter, Mrs. Lloyd McCaig, and family.

One of the Lone Pine Bridges is washed out north of the Burnside school.

A lagre crowd attended the wedding dance of Mr. and Mrs. Dave Rowntree at the Lone Pine hall on Friday night.

Mr. and Mrs. Walter McCulloch visited Sunday evening with Mr. and Mrs. Brander.

Mr. and Mrs. Elliott visited on Sunday with their daughter, Mrs. Clarke and family.

M.V.B.C. NEWS

The A Capella Choir reported a most interesting time of fellowship and cordial good will as they presented their concert and took part in the evening service in the Bethel Baptist Church a week ago Sunday. They also sang in the evening Melody Time which is held each Sunday. On Tuesday evening they sang for Youth For Christ in Calgary, and on Wednesday in the Nazarene Church, Red Deer. The latter was indeed a time to be remembered. There was a capacity crowd in the church and after the concert, Professor Roger Taylor, choir instructor for C.N.C. and his choir entertained the group in the beautiful dining room in that College. A festive lunch was arranged by them and the mutual goodwill of the choirs was evidenced throughout the evening.

The Senior Retreat intrigued the weather-man this week. All the graduates left on Thursday and Friday for this annual event, and today we are not yet sure that he will allow them to return on schedule time. We'll know before the next issue of the Pioneer.

Miss Rita Sawatzky showed marked ability as a singer on Friday last as she presented her recital in the United Missionary church. Dressed in a becoming floor length gown of very dark green velvet, she presented a picture of loviness to the friends who came to hear her. An orchid of deep rich purple was presented to her before the program, and during the numbers rendered. Miss Delina Neubauer who also is taking music major, presented bouquets of snaps, and roses. Mr. G. Lyle Richardson is to be highly congratulated in his instruction, and as he presented a beautiful bouquet of roses to his first graduate, the audience entered into something of the feeling he must have had as they applauded both of them as artists. Miss Sawatzky will join the music department faculty in the fall.

May we remind all of you that the Community Choral Society will present "The Seven Last Words of Christ" by DuBois at 8:15 p.m. on Good Friday. It will be held in the Tabernacle on the College Campus.

Mr. G. Lyle Richardson, Mr. and Mrs. John Wilson and Mr. Myron Tweed were guest singers and musicians in the First Nazarene Church of Calgary on Sunday.

Miss Gladys Eby and a group of students took part in the Harmattan Nazarene services on Sunday morning. During the afternoon several of the group accompanied Rev. and Mrs. Barber to Olds to attend the rally there. When they were ready to return the roads were blocked, wash-outs on every road leading back made it impossible to return for the evening service. Mr. and Mrs. Sam Eby who took some of the group out, and Miss Dorothy Stauffer have been unable to return to Didsbury, and Ralph Johnson entertained by the Koch's was also unable to get back.

The College A Cappella Choir will sing on Good Friday at the service in the United Missionary church. The music department of the College is providing all of the music on that occasion.

MOUNTAIN VIEW

Congratulations are extended to Mr. and Mrs. Ray Stewart (Alice Clarke) whose marriage took place on Friday in Olds; and to another young couple of the adjoining district, Mr. and Mrs. David Rowntree (Alwyn Richardson) whose marriage was on Friday at the bride's home. A wedding dance followed at the Lone Pine hall and everyone had a wonderful time at the dance.

Mrs. Roy Gale entertained a number of ladies at the Knitting Club held last Thursday and she served a delicious lunch.

Friday evening visitors with Mr. and Mrs. Ed McNeil and son were Mr. and Mrs. Harold Shultz and family, Mr. and Mrs. Phil McNeil, and Mr. and Mrs. Robert McNeil.

A number of people from this district attended the Little Royal and Achievement Day at Olds last Wednesday afternoon. They included Mrs. Worrall, Mrs. George Clarke and Carol, Mrs. Art Gebers, Mr. and Mrs. Lawrence Hunter, Margaret Atkinson, Mr. and Mrs. Russell Fulkerth, Mrs. Joe Fulkerth, Mr. and Mrs. Garnet Tighe, Mr. and Mrs. C. Trenholm and Claude, and Mrs. Stiles.

Tuesday evening visitors with Mr. and Mrs. Ed McNeil were Mr. and Mrs. Lawrence Hunter.

Visitors Friday evening with Mr. and Mrs. Charles Kohut and family were Mr. and Mrs. Conrad Wagner and Ernie and Mr. and Mrs. Lorne Clayton and Harold.

Sunday dinner guests with Mr. and Mrs. George Clarke Jr. were Mr. and Mrs. Sam Elliott, Bob, Joy and Jean, and Mr. and Mrs. Lawrence Hunter.

Saturday and Sunday visitors with Mr. and Mrs. Arthur Gebers were Mrs. Winnie Bittner and Ralph.

CREMONA NEWS

Mr. and Mrs. R. Hummel and Mr. and Mrs. R. Bracken, all of Calgary, were weekend guests at the home of Mr. and Mrs. P. Maynes.

Best wishes go out to Mrs. Garnet Brown who is suffering from a broken arm which she received when she fell on the ice.

Mr. and Mrs. T. Sirr and family have recently moved from their farm home south of Cremona to take up residence in British Columbia.

Mr. and Mrs. Andrew Whittle of Nacim, Saskatchewan, recently visited for two weeks with Mr. and Mrs. Hugh Pearce.

Mr. S. Franklin is visiting with his sister, Mrs. Stauffer in Olds.

The Canasta Club met on March 24th at the home of Miss Nola Waterstreet and prizes were won by Mrs. Roy Bowman and Mrs. McQuarrie.

On March 31 the club met at the home of Mrs. J. Tippe and first prize went to Mrs. J. Simington and consolation to Mrs. A. Leinweber.

Mrs. A. Hettinger and family were Sunday visitors in Calgary at the home of Mr. and Mrs. Befus.

SPECIAL SERVICES AT THE REDEEMER LUTHERAN CHURCH

Special services commemorating the death and the resurrection of Jesus Christ, Son of God and Savior of the world, will be conducted at Redeemer Lutheran Church during Holy Week. The first service will be on Good Friday, April 11, at 11:00 a.m. The theme of the sermon will be "The Twofold Blessings of Lent."

On Easter Sunday the glorious and comforting message of the resurrection will be proclaimed. The theme of the sermon will be "Easter Joys." The service will begin at 10:30 a.m. and the Sacrament of the Lord's Supper will be celebrated.

On Easter Sunday evening at 8:00 o'clock an Easter Service in full color will be presented. Beautifully colored slides depicting the sacred story of Easter used together with Bible readings of the Easter message will make this an impressive service. The audience will take part in the service by joining in some of the most beloved hymns of the Church, such as "Jesus Thy boundless love to me", "In the Cross of Christ I Glory", "I Know That My Redeemer Lives" and others.

These services, as all services at Redeemer Lutheran Church, are open to all and everyone is most cordially invited to attend.

Average life of a milk bottle is 34 deliveries.

REGISTERED and CERTIFIED SEED
GOOD SEED INCREASES PRODUCTION
See our Agent for prices and particulars on cereal and forage seed.



The Alberta Pacific Grain Co. (1943) Ltd.

NOW'S THE TIME TO ....
FIX THAT ROOM
Do Inside Repairs
DO IT BEFORE SPRING CLEANING
SEE US FOR YOUR MATERIAL
H. R. BURGESS
OUR AIM—YOUR SATISFACTION
SPECIALIZED SHOPWORK

— FOR THAT —
EASTER GIFT
Choose From the Finest of Costume Jewellery
- FINE BONE CHINA
- RELIABLE WATCHES
- BEAUTIFUL BRIDAL BELL DIAMONDS
- NEW SHIPMENT OF ICE BOX FLOWERS

— AT —
Blores' Jewellery
GIFTS FOR ALL OCCASIONS

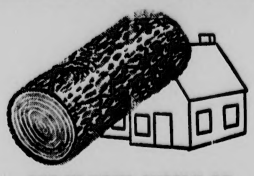
DON'T FORGET TO ORDER YOUR
Hot Cross Buns
FOR EASTER
WATCH OUR WINDOW DISPLAY FOR YOUR PASTRY NEEDS
DIDSBURY BAKERY

FOR THE
Easter Holiday
HAVE A PICNIC STYLE PORK SHOULDER, A LARGE HAM, OR A COTTAGE ROLL
We Also Have a Full Line of Frozen Fish
Friday, April 11, is Good Friday, And a Holiday
KIRBY'S MEAT MARKET
PHONE 127 — DIDSBURY

— YOUR —
Spring Requirements
6 FT. and 9 FT. TILLERS ..... $250 and up
10 FT. COCKSHUTT DRILL $200
24x7 INTERNATIONAL DRILL $300
10 FT. JOHN DEERE CULTIVATOR with power lift $150
1951 JOHN DEERE 12A 6 FT. COMBINE, like new $1500
OTHER NEW AND USED TRACTORS AND MACHINES
HAROLD E. OKE
Your Machine Man — Phone 10

ARE YOU PROTECTED ? ?
According to law you are liable for accidents to other persons caused by your carelessness. A Comprehensive Personal Liability policy protects you and your family against claims by other person for injuries, or damage to property up to Ten Thousand Dollars.
3 YEAR PREMIUM ONLY $7.50
REIBER BROTHERS
Where Insurance is Our Business, Not a Sideline
C. E. Reiber PHONE 90 A.W. Reiber

BEST ATTAINABLE IMAGE



PUT IN YOUR SUPPLY OF

Firewood

FOR THE SUMMER MONTHS

JUST ARRIVED —
12-INCH DRY FIR SLAB ENDS THAT MAKE FINE FIREWOOD FOR THE SUMMER

ATLAS LUMBER CO. LTD.
HOWARD ALLENSON, mgr. PHONE 125

Folkmann's Clothing
PHONE 124 — DIDSBURY

LADIES, COME AND GET YOUR

Spring Hat For Easter

There is still a good selection to choose from.

NEW TWO AND THREE-PIECE SUITS
Coats and Trench Coats For Boys and Girls

DON'T FORGET THE LIONS'

Vanity Fair and Auction Sale

— ON —

SATURDAY, APRIL 12th
1:30 P.M.

Additional Articles Not Listed on Large Poster:

WESTINGHOUSE RADIO, "Personality Plus," Donated By Builders' Hardware.

TRUCK FLARES, donated by Edford Motors.

"SMITH" ALARM CLOCK, donated by Blores' Jewellery.

USED MACHINERY

3 Botton 14" Massey Harris Plow.
4 Bottom 14" Massey Harris Plow.
4 Bottom 14" I.H.C. Plow.
9 Ft. I.H.C. One-Way Disc.
1944 J. D. Tractor, overhauled, good rubber.
1949 Ford Tractor with plow and hay sweep attachments, excellent condition.
John Deere 'D' Tractor on rubber, mechanically good.

LORNE CLAYTON
"Your Massey Harris Dealer"
PHONE 83 — DIDSBURY

Hardware That's Right In Season

Replace those old **WINDOW BLINDS** with new ones. Paper that really wears. Cream or Green, Each **29c**

STOCK TROUGHS
3 good sizes in stock
7', 8' and 10'

LEYTOSAN AND CERESAN

Clean Soiled Carpets Easily With
"LAMORENE" CARPET CLEANER
60 oz. jar ..... **$2.79** — Special Brush **$1.59**

Our Stock of Sherwin-Williams Paints, Enamels, Kem-Tone, Super Kem-Tone and Kem-Glo is complete. Brushes, Sand Paper, Etc.

We mix all paints that require mixing on our Mixing Machine at no extra charge.

MAC'S SERVICE HARDWARE
W.A. McFarquhar, prop. — Phone 33

LITTLE ITEMS OF LOCAL INTEREST

Ken Esler of the RCAF, Claresholm, was home for a few days last week.

Clayton Johnson of Edmonton is holidaying in town and staying with his parents, Mr. and Mrs. B.W. Johnson.

—Fresh Cut Flowers direct from the coast, at Berscht's.

The Ladies' Sports Club will meet at the home of Mrs. Marge Grange on Thursday evening, April 10, instead of at the home of Mrs. Mickey Miller.

Mrs. Mardon, who has spent the past eight months in Calgary, arrived home last Monday, but plans to return to the city for the summer. Mr. and Mrs. Mardon will attend the wedding of Miss Nickolina Bertslen to Mr. J. C. Radke of Saskatoon on Saturday, April 12, in the Lutheran Church, Calgary, when Miss Gretna Metz will be the brides maid.

Mr. and Mrs. Andrew Derksen and family of Brisco, B.C., returned to Didsbury Wednesday and Mr. Derksen will be employed on the J.W. Braun farm east of town.

At the recent annual provincial I.O.D.E. convention held in Edmonton Mrs. H. R. Gillrie of Didsbury was appointed 6th vice-president of the provincial executive. Mrs. Gillrie was also named a counselor of the provincial I.O.D.E.

—Berscht's for your Easter Flowers, direct from Victoria.

Mr. and Mrs. E. T. Wiggins and Donna were Calgary visitors Friday when Donna had a "check-up" at the Junior Red Cross hospital.

Mrs. Reid Clarke and family spent Friday and Saturday in Calgary attending the Eastern Star Children's Festival.

Mr. Leo Nichols was a guest at the annual Texas Oil banquet in Calgary Monday evening.

First Class Petty Officer C. E. Wackett, R.C.N., and Mrs. Wackett of Victoria, B.C., were weekend visitors with the former's sister, Mrs. Russell Fulkerth. Other visitors over the weekend at the Fulkerth home were Mr. R. E. Wackett of Calgary, Art Wackett of Olds and Mrs. C. Smith of Innisfail.

Mr. and Mrs. J. W. Rupp were Calgary visitors Friday.

Sam Franklin, who has been visiting for the past two weeks with his sister at Olds, visited in Town Tuesday and Wednesday. Sam is living at Cremona with his daughter and family.

IN DIDSBURY IT'S

Ranton's

Your Home Town Store

MISSES'
JERSEY BLOUSES
In white, yellow, blue. Elastic band at waist, sizes medium & large. Dandy buy **$1.25**

LADIES' T SHIRTS
in a good range of colors, each **$1.25**

Lots and Lots of
ANKLE SOCKS
All sizes and Popular Prices

MEN'S T SHIRTS
We have a dandy assortment of styles and good value for your money.

If You Need
RUBBER BOOTS
We have them. Maybe you will also need
OVERSHOES
We have them, too.

SHOP AT —

Ranton's

Your Home Town Store

Mrs. P. Sheldon and son Keith were Edmonton visitors last week.

Mr. and Mrs. Ray Campbell and girls spent Sunday in Calgary.

MELVIN NOTES

A lot of snow disappeared with the mild weather last week and the run-off sent the old Dog Pound on the rampage again for the first time since 1948. On Saturday morning the road through the flat by the Melvin hall was under water. The milk truck was the last vehicle through the road that morning and water continued to rise all day and Sunday. The little bridge south of Schneidmiller's corner also washed out Saturday night and numerous spots in most every road were under water.

Many interested spectators came out to see the river in flood and on Sunday afternoon the culverts at the Rosebud flat gave way. This cut off the retreat of some of these people and others were stranded away from home. The colder weather helped the situation a bit and on Tuesday morning the river was back between its banks again. We hope it won't be too long before the many washed out culverts are replaced so traffic can resume its usual way.

The Melvin W. I. will hold its April meeting Tuesday of next week instead of this Wednesday as usual because of the recent floods.

Mr. and Mrs. E. Dupont attended the wedding of Mr. Earl Leask in Olds on Saturday.

The school bus was on the road again Tuesday morning, though the driver had to take a round about route, and we aren't sure how many pupils he was able to pick up.

Mrs. A. E. Krebs returned home from the hospital on Thursday after a check up, and we hope she'll be feeling better soon.

COMING EVENTS . .

Services will be held at St. Cyprian's Anglican Church, Didsbury, on Friday, April 11, at 11:00 a.m. The United Church minister at Olds will be the speaker. Service will also be held at St. Cyprian's church on Easter Sunday, April 13, at 7:30 p.m.

—Make your listings for the Community Auction Sale on April 17th with Ray Shantz, phone R1211, or Glynn Roberts, phone 13. 1c

A special Good Friday service will be held in the United Missionary Church on April 11 at 11:00 a.m. with the United Church and Evangelical United Brethren Church cooperating. Speaker, Rev. Grams. Special music.

—St. Cyprian's W.A. will have daffodils for sale on Saturday, April 12, at Soley's Food Store.

Sunday midnight preview at the Didsbury Opera Theatre on April 13. "Double Dynamite."

—Revised dates of square dances for the Melvin Club: April 7, April 17, April 22, April 29. All those who have signified their intention to rejoin are asked to make payment in advance by April 7th to the secretary, Mrs. Mildred Blore.

FOR SALE—1951 I.H.C. Separator, 22", long feeder, all belts; 1951 I.H.C. 10' Binder on rubber, one-man control; 3 bottom Oliver Plow; 4 Ft. M.H. Tiller; J. D. Rod Weeder; J. D. Flexible Harrows; I.H.C. Cultivator; Quantity of Seed Grain, oats and barley. Apply to Lyle Munro, Phone 504, Carstairs. 15-2p

WESTERDALE

A meeting of the Westerdale Young Peoples Club was transferred to the home of Mr. and Mrs. Ben Kershaw on Monday evening after it was found that the basement kitchen at the hall was flooded with eighteen inches of water. Eleven members and two visitors were present and Bob Jackson was appointed as delegate to attend the Western League baseball meeting which will be held shortly.

It was decided to hold a dance in the near future if an orchestra can be secured.

Arrangements were made to have the water pumped from the hall basement on Tuesday, with Mr. J. E. Bolton in charge.

At the close of the meeting Mrs. J. E. Bolton conducted a contest on "good things to eat," which was won by Mrs. R. Jackson. Mr. D. Landeen won the consolation.

A lovely lunch was served by the hostess, Mrs. Kershaw, and daughter Greta.

• • • •

Twin calves were born on the farm of F. J. Jackson about two weeks ago, and we understand that Mr. A. Callum of the Melvin district has three sets of twin calves born recently.

The Dog Pound river flooded a large acreage of crop and pasture land last Saturday and Sunday and the valley looked more like lakes than a river.

CERESAN — LEYTOSAN FORMALDEHYDE
IN GOOD SUPPLY

Have Your Seed Ready if Spring Ever Comes ! !

GOPHER POISON — To spread on the snow — Easier for the gophers to find.

JUST ARRIVED —
LOUNGE SUITES, CHROME TABLE AND CHAIRS.

SEE THE NEW KITCHEN STEP STOOL
(Really Smart)

COCOA MATS — STAIR TREADS

BUILDERS' HARDWARE
THE STORE WITH THE STOCK
CHUCK NEWTON, Manager PHONE 7

Easter Specials . . .

— APRIL 10 TO 16 —

TOMATO JUICE, fancy 20 oz. tins	2 for 35c
TOMATO JUICE, Fancy 48 oz. tins	37c
YORK CORN, Choice 15 oz. tins	2 for 35c
YORK PEAS, Fancy No. 3, 20 oz. tins	2 for 55c
TOMATOES, 28 oz. tins	2 for 63c
GRAPEFRUIT JUICE, 20 oz.	2 for 29c
BLENDED JUICE, 48 oz.	29c
ORANGE JUICE, 20 oz.	2 for 29c
PEANUT BUTTER, Squirrel 24 oz.	55c
PEANUT BUTTER, Squirrel 48 oz.	99c
COOKIES, Assorted Sandwich, lb.	39c
GRAHAM WAFERS, lb. pkg.	29c
SALTED SODAS, 2 lb. pkg.	59c
STRAWBERRY JAM, 4 lb. tin, pure	99c
MARMALADE, 3-Fruit, 4 lb. tin	79c
PUREX TOILET TISSUE	4 rolls 49c
LUX TOILET SOAP	4 bars 27c
SPIC & SPAN, Giant Size	71c
PEPSODENT TOOTH PASTE	2 for 49c
GIANT TIDE and 2 CAMAY	79c
BABY ROLL CHEESE, per roll	55c
MAXWELL HOUSE COFFEE, per lb.	99c
NABOB TEA, per lb.	98c
LIBBY'S SWEET MIXED PICKLES, 24 oz. jar	63c
DILLS, 24 oz. jars	2 for 55c
LICORICE ALLSORTS, lb. pkg.	43c
EMPRESS MIXED CANDY, lb. pkg.	35c
CRISCO, lb. cartons	3 for $1.00
FLUFFO, lb. cartons	3 for 87c
DELMAR MARGARINE	2 lbs. 67c

HALLIDAY'S
PHONE 101 — DIDSBURY
"THE BEST FOR A LITTLE LESS"

Support Your Local Lions Club by Attending the

Vanity Fair and Auction Sale

BID ON THE LOVELY WESTINGHOUSE RADIO
DONATED BY THE BUILDERS' HARDWARE

THIS EASTER SHOP AT —

BERSCHT'S

★

For Ladies ! !
NEW LADIES' PUMPS, SANDALS, OXFORDS
NEW DRESSES, COATS AND JACKETS
NEW LINGERIE — PANTIES, SLIPS
NEW NYLONS — "SPRING COLORS"

For Men ! !
NEW SLACKS, SPORT SHIRTS, SPORT COATS
NEW JACKETS AND WINDBREAKERS
NEW SOCKS, SHORTS AND SUSPENDERS

J.V. BERSCHT & SONS
"YOUR STORE FOR EASTER CLOTHING"